

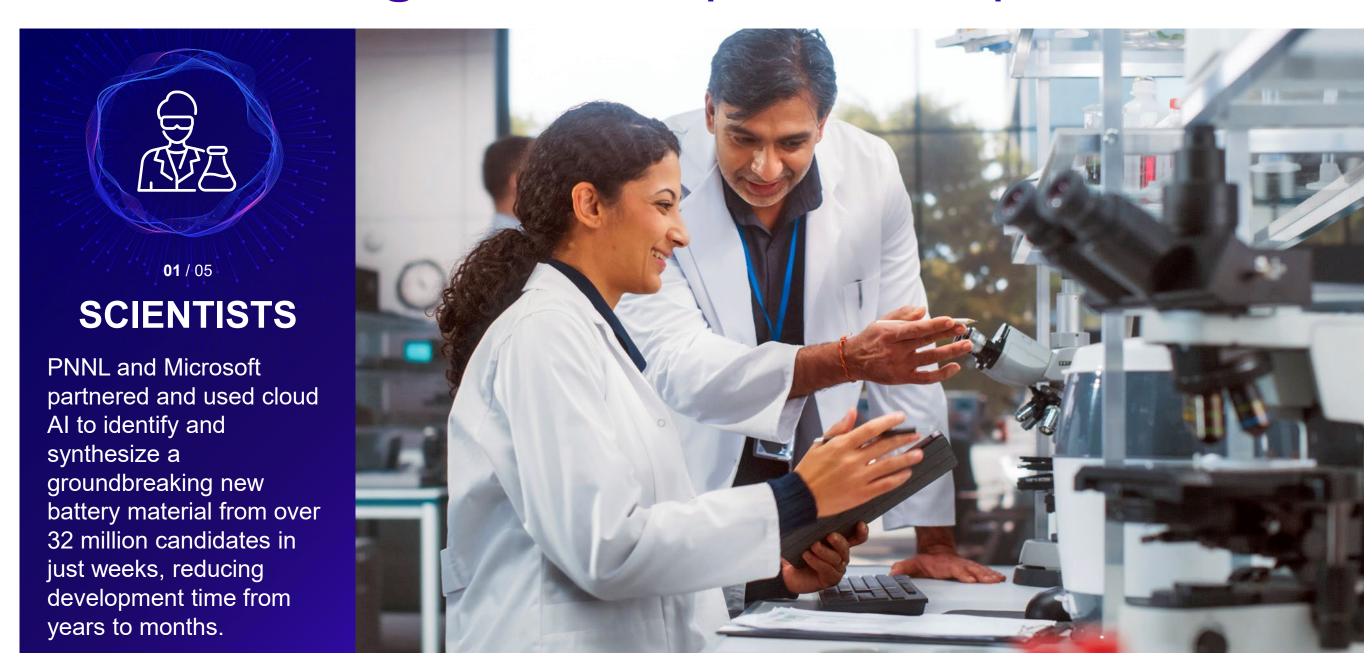
Artificial Intelligence Safety & Ethics



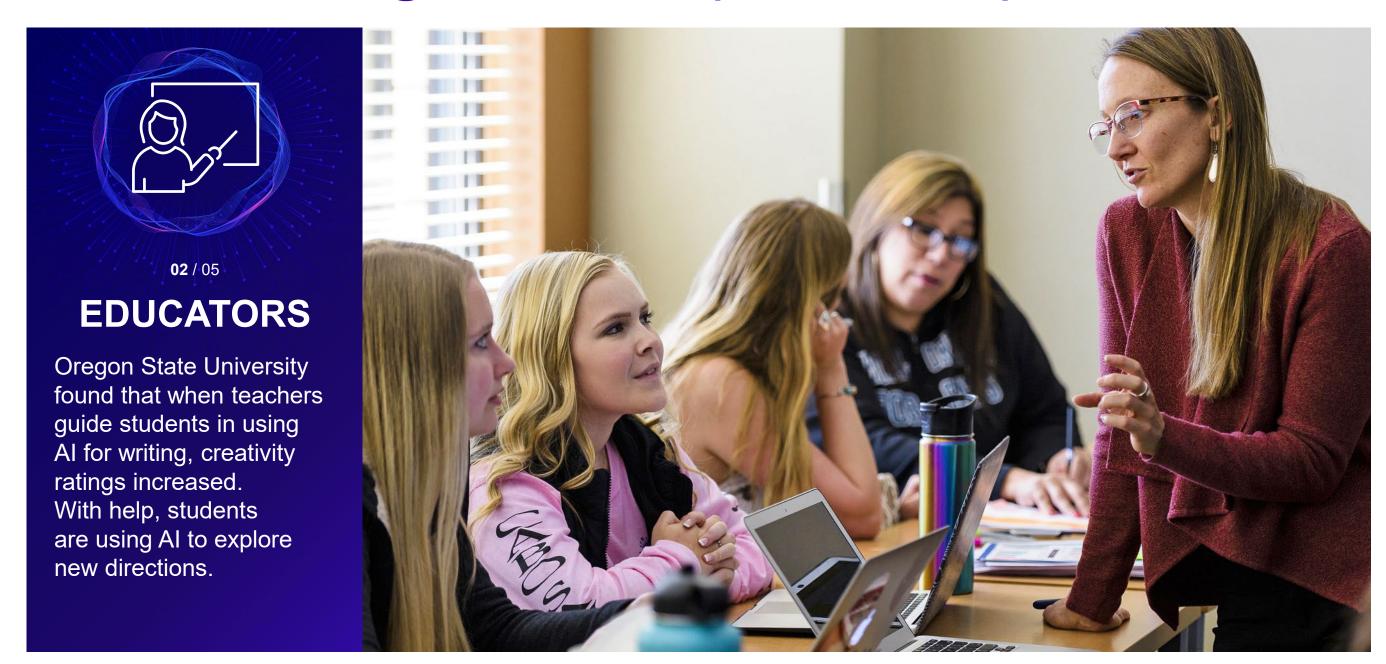












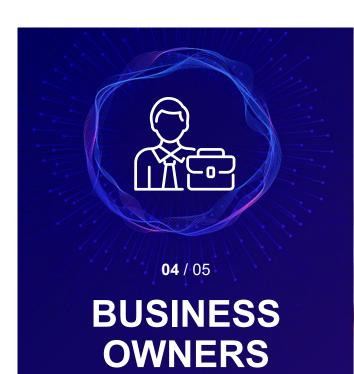




Nonprofits are using generative AI to write compelling grant proposals, create personalized donor communications, and translate information into multiple languages.



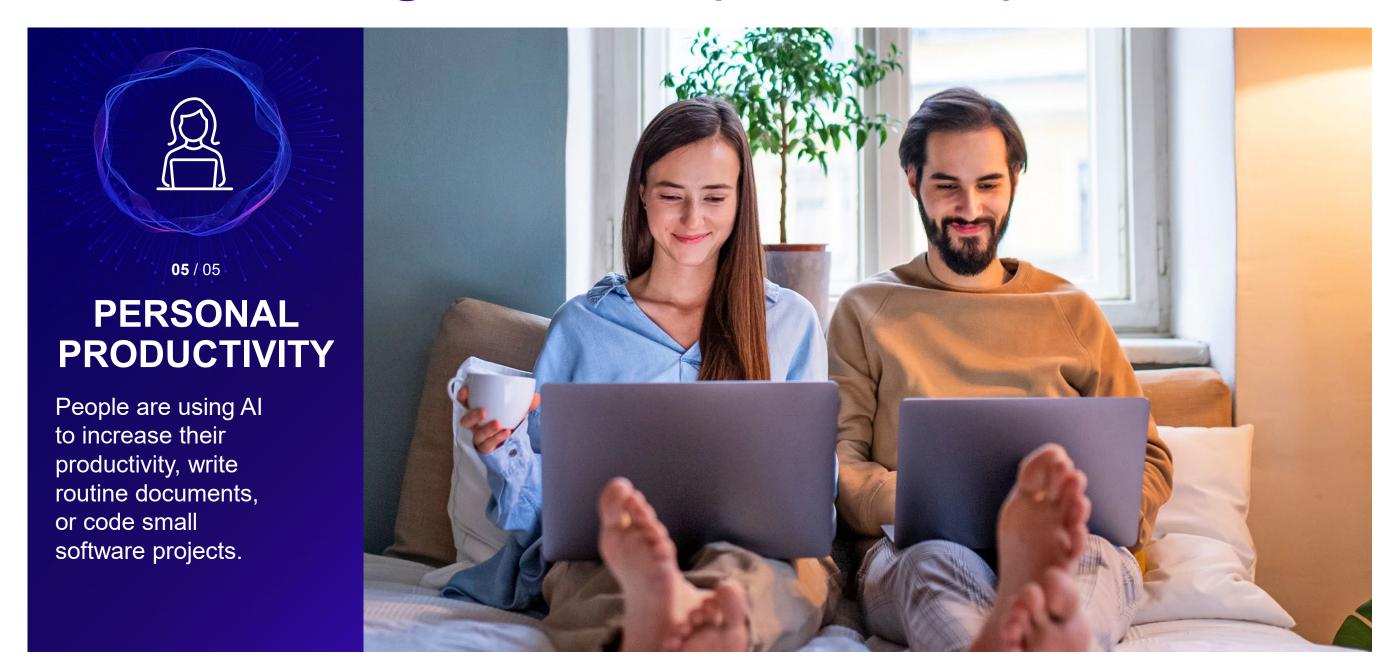




Small business owners are using AI to create marketing content, customer communications, and automate tasks to speed up their everyday work.

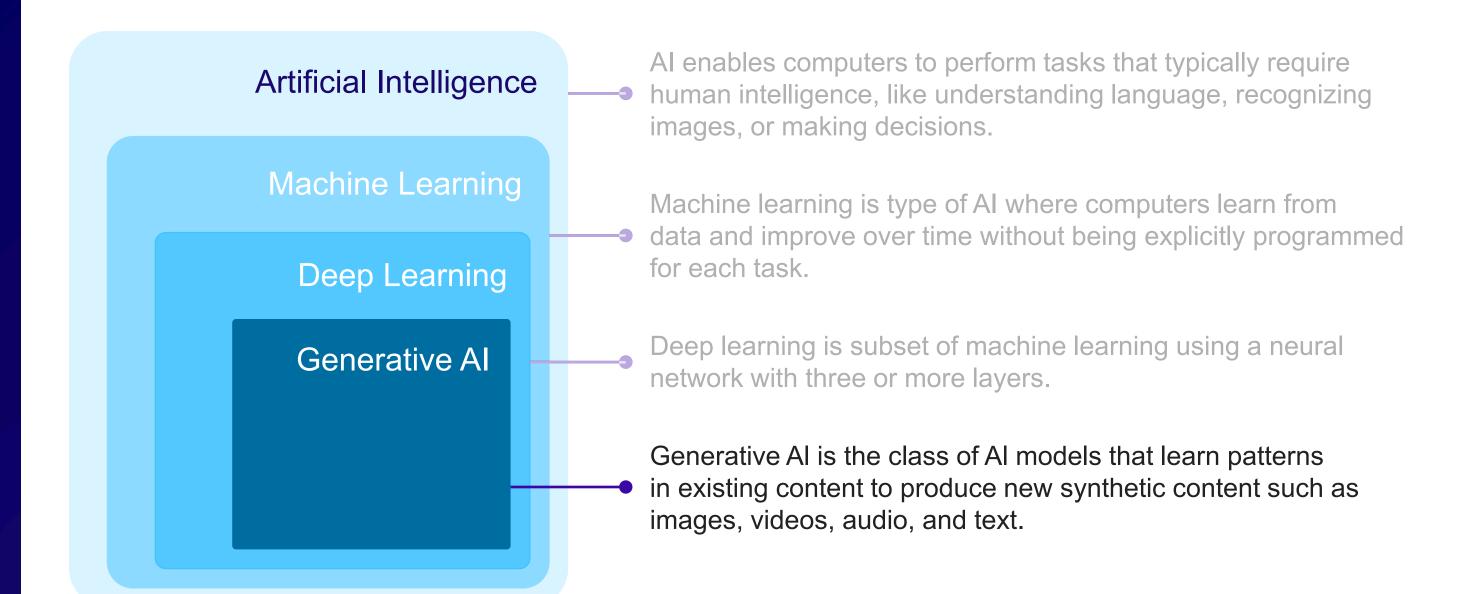








Foundational terms





The Golden Rules



Think before you share

- Never input passwords, addresses, or confidential information
- Treat AI chats like public conversations
- When in doubt, don't share it!

02

Verify everything

- Al can make mistakes and has knowledge gaps
- Always verify important information
- Use multiple sources for important decisions

03

Use Al as an assistant, not a replacement

- All should be the starting point, not the finish line
- Review and personalize all Al-generated content
- Combine Al assistance with your own knowledge, expertise, and voice



What Al excels at (and struggles with)





Automating repetitive tasks



Drafting and editing text



Brainstorming and generating ideas



Breaking complex problems into steps



Summarizing content



- Expressing uncertainty or confidence in its answer
- Very recent information
- Understanding your context without explanation
- Avoiding all errors or biases
- Providing professional advice









Al suggests something that feels wrong or harmful













Al claims certainty about uncertain topics

future predictions, complex decisions



Thank you

