

UBID Partner Interview Summary

Nora Wang, Kevin Keene, Mark Borkum April 12, 2020



PNNL is operated by Battelle for the U.S. Department of Energy





1. Inter-departmental collaboration in cities is a common thread.

- a. The building energy/carbon program team (benchmarking, climate action, performance requirement etc.) has been taking the lead. A plan to integrate with existing data management system is a way to approach other departments.
- b. The benchmarking team needs to find the right counterpart(s) from the other departments and be strategic. The adoption will take time.
- c. Inter-departmental data management systems is a topic that come up multiple times.



- 2. In-house skillsets vary. Initial UBID generation does NOT seem to be difficult. A procedure to maintain and manage UBIDs overtime is still lacking.
- 3. Challenges of implementation and adoption of UBIDs include UBID governance (mandates, centralized database), building footprint data availability and quality, UBID usability and value for building owners.
- 4. UBID value proposition is more predominant for those who manage large datasets, it's less valuable for small entities. The overall value of UBID is easy to convey, however, without a UBID management system in place, the perceived technical challenge overweight its value.



5. Third-party services can help UBID adoption for some cities, although opensource is a preferred option. An add-on to the existing products/services that cities have subscribed is better than a new service.

6. UBID tooling development needs.

- a. The existing UBID tooling is beyond what most stakeholders would be comfortable dealing with.
- b. It would be valuable to look into a tool that can correct UBIDs that are based on faulty polygons or that are retired buildings/properties
- c. A tool that doesn't need building owners to directly deal with UBIDs would be helpful.



GUI functions:

- A. Database management using table viewers: user can can open date files, visualize UBIDs on map, and sort UBIDs based on various criteria.
- **B. UBID matching:** users can compare UBIDs from various data files and filter the mapped UBID using various mapping criteria; users can pick the most recent and trustworthy UBID and create a new data set.
- C. UBID creation and correction: users can create or create UBIDs on a map.



Thank you

