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Economic Globalization and a Nuclear Renaissance

TW Wood WL Johnson BM Parker

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Summary

The phenomenon of globalization has become increasingly well recognized, documented, and analyzed in the last several years. Globalization, the integration of markets and intra-firm competition on a worldwide basis, involves complex behavioral and mindset changes within a firm that facilitate global competition. The changes revolve around efficient information flow and rapid deployment of technology. The objective of this report is to examine the probable characteristics of a global nuclear renaissance and its broad implications for industry structure and export control relative to nuclear technology. The question of how a modern renaissance would affect the trend toward globalization of the nuclear industry is addressed.

This study concludes that modest improvements in the costs of nuclear power plants, coupled with their recent record of substantially improved operational performance, could result in a true "nuclear renaissance" within the next several decades. The improved economics required for this would come from "generation III+" and early "generation IV" plants," which substantially simplify plant safety and operation and are capable of being built in a much shorter time than the light water reactors now in service. Given the relative economics of nuclear and fossil units, a 20 to 30 percent decrease in unit cost could easily increase worldwide nuclear plant construction activity tenfold over current levels. The fact that licensing new designs and generating investor confidence will not happen precipitously means such a renaissance will take at least several years (probably a decade or two) to develop.

Such a renaissance in nuclear power would greatly expand the volume of international nuclear technology trade over current levels. Some of the most promising new reactor designs are being developed by broad international consortia, and all would be marketed on a worldwide basis. This scenario would not reverse (and might reinforce) the trend toward globalization of the nuclear industry because only a few viable reactor designs would emerge, even in an aggressive scenario, and the cost-effectiveness required for selling these designs would be best achieved in a global nuclear technology firm.

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Introduction and Scope

The phenomenon of globalization has become increasingly well recognized, documented, and analyzed in the last several years. Briefly, globalization is the integration of markets and intrafirm competitive behavior on a worldwide basis (Wolf 2000). Behind this simple definition is a complex set of behavioral and mindset changes within a firm that facilitate global competition. These changes revolve around the central themes of efficient information flow and rapid deployment of technology.

While the globalization trend is now virtually ubiquitous in technology industries, it has been most fully realized in electronics and communications. It is also a fact of life in the nuclear technology sector. A previous study, *Economic Globalization and Nuclear Technology Supply, An Exploratory Investigation* (Wood et al. 2000), examines and documents this trend in the nuclear technology industry.

While the previous study concluded that only one (Siemens) of four large firms studied displayed *all* of the earmarks of a global firm, a series of acquisitions followed the publication of that report almost immediately, completing the globalization process for a large segment of the nuclear industry. These included the purchase of the nuclear assets of Siemens by Framatome and the formation of Framatome Advanced Nuclear Power (ANP). At about the same time, British Nuclear Fuels Limited (BNFL) purchased all of the nuclear assets of Westinghouse (with the exception of the naval reactor division at Bettis Labs) and announced its global stature.

A parallel trend during the last two years has been a rebirth of serious interest in nuclear power. Economic, environmental, and political factors are now aligning to drive a "renaissance" in the use of nuclear power for electrical energy production. Based on economic factors in electrical energy markets and the fact that the current fleet of nuclear plants are rapidly approaching the end of their initial license periods, a strong economic incentive exists for new plant orders during the next 10 to 15 years.

The momentum for a nuclear renaissance continues to look increasingly strong. [See Lawrence (2000) for an overview or NEA (2000) for a more detailed treatment.] In addition to several industry analyses and trade press articles, the prospect of a renaissance is now featured widely in the popular press and is being formally assessed as an element of the White House Energy Strategy (Holt and Behrens 2001). There are, however, significant barriers to this prospect. These include materials longevity and other life-extension issues for existing plants, construction timetables and costs for currently licensed but not-yet-built reactor designs, both cost and dem-

onstrated safety for emerging designs, spent-fuel management and disposal for all reactors, and public acceptance for any new reactor construction.

The objective of this report is to examine the probable characteristics of a nuclear renaissance in a qualitative manner, and its broad implications for industry structure and export control relative to nuclear technology. In particular, the question of how a modern renaissance would affect the trend toward globalization of the nuclear industry is addressed.

The Shape of a Nuclear Renaissance

The term "nuclear renaissance" has come in to broad use without an accepted, explicit, quantitative definition. Our definition is that of a significant shift in the relative attractiveness of *new nuclear plants* vis-à-vis fossil fuel power sources. A "significant" shift is one that makes generation of new plants economically viable. It matters not whether this shift is created by cost increases in fossil fuels, imposition of a carbon tax, or a generation of more cost-effective nuclear designs. The important feature that all of these scenarios share is that more nuclear plants would be built than would otherwise be the case.

A useful point of departure for consideration of possible nuclear futures is found in nuclear power's history for the past three decades. Figure 1 illustrates the growth in worldwide nuclear energy production. The period 1970–1980 saw very rapid growth—a total of 700%, or about 22% per year at a compounded rate. Even the 1980s, well after the last plant had been ordered in the U.S., saw growth of over 160% as plants were completed and capacity factors grew rapidly. The last decade has seen modest growth, composed primarily of plant completions outside the U.S. and continued but slower growth in capacity factors at previously completed plants.



Figure 1. Historical Growth by Decade

This growth history holds some important lessons in terms of a nuclear renaissance. First, it is quite possible, from an industry capacity point of view, to return to something like the absolute growth rate of the 1970s, when hundreds of plants were under construction. (It is very doubtful that the *relative* growth rate of 700% could be achieved starting from a base of 400 plants worldwide.) Second, there is significant inertia in the plant construction industry due to the length of plant construction timetables. Even if a nuclear renaissance is fully realized, it will not happen overnight. Third, even a return to the absolute growth rate of the 1970s would represent a very significant increase in the current level of international nuclear technology trade. There are now only ten plants under active construction worldwide (Nuclear News 2000).

Nuclear Growth Scenarios

While there is growing consensus that a nuclear renaissance may be in prospect, the best-known formal energy forecasts fail to include scenarios that meet the definition above. Figure 2 depicts three of the popular current forecasts—the Energy Information Administration (EIA) "low" and "reference" cases and the Nuclear Energy Agency (NEA) "high" case. The EIA reference case predicts an essentially constant absolute nuclear power capacity of around 350 GWe for the next two decades. Against the background of significant growth in electrical energy demand, this represents a deterioration of the share of electrical energy generated by nuclear from 16% to 9% worldwide in the next two decades—certainly not a nuclear renaissance.



Historical and Projected World Nuclear Power Generation Capacity

Figure 2. Renaissance Scenarios

Even the NEA [who announced that "the renaissance is at hand" (NEA 2000)] predicts a loss in the share of electrical energy generated by nuclear in their "high" case. This is not to critique the validity of the forecasts or their assumptions but simply to underscore that a true renaissance, in which nuclear power became significantly more cost-effective, could involve growth rates much greater than envisioned in the current standard cases from accepted models.

To gain a simple reference point for the possible magnitude of this growth, we postulated a "renaissance reference" scenario in which the world share of electrical energy generated by nuclear increased from 16% (currently) to 20% by 2020. Using the EIA's (reference case) total

electrical energy figure of 22,300 TWh for 2020 and an assumption of constant productivity (plant capacity factor), this results in 760 GWe, more than double the current 351 GWe. At current plant sizes, this represents 410 new plants. This underscores the knife-edge nature of the nuclear power generation market—a modest increase in the share of the electrical market results in a very significant change in the number of plants under construction (and thus the level of nuclear technology sales). Assuming a plant construction time of five years, this forecast would result in an average of 100 plants under construction at any given time—an order of magnitude greater than current levels.

Once again, this is a hypothetical case, but it represents *a modest* realization of a nuclear renaissance as we have defined it. This case is plotted against the three standard scenarios in Figure 3.



Historical and Projected World Nuclear Power Generation Capacity

Figure 3. Renaissance Scenarios Including Renaissance Reference Case

Effects on Industry Structure and Behavior

This paper began from a simple question: Would a nuclear renaissance result in the reversal of the globalization trend we found in our 2000 study?^(a) This question was generalized to, What would be the likely effects of a nuclear renaissance on the nuclear technology supply sector, both in terms of industry structure and competitive behavior? We address this question, first on grounds of economic theory, and second on the level of specific reactor designs and their probable market penetration.

From a theoretical perspective, there is no reason to expect a dramatic change in the volume of nuclear technology business to reverse the process of globalization. In fact, the same factors of reducing cost and streamlining the technology delivery process are causative for both phenomena. The basic reason that acquisitions and large-scale consolidation have been so widespread and rapid is that cost-effectiveness has been a prerequisite for survival in a limited global market. It is not true, however, that a growing market will remove the need for cost-effectiveness; in fact, it is the cost advantage (relative to other power sources) that would *drive* the market growth. Globalized firms are in the best position to deliver this cost advantage.

The second theoretical consideration derives from the definition of globalization as the *integration* of markets. One important aspect of this integration is the lack of *systematic product differentiation* among geographic markets. While some elements of nuclear technology (notably uranium enrichment and fuel) have long been delivered in integrated worldwide markets, reactor designs themselves were somewhat geographically diverse during the first decades of the industry. At present, there is a standard set of designs that is emerging as potentially competitive on a worldwide basis. Because developing and licensing a new reactor design represents a substantial investment, these are strong incentives to market any viable design on a global basis.

The mechanics of the nuclear business dictate that the most important determinant of industry structure will be number of reactor designs that are competitive. In order to examine how many global firms will be viable in a nuclear renaissance, it is necessary to understand how many designs are viable. We investigated this question based on published information for current and emerging designs.

Figure 4 presents a general scheme describing the evolution of power reactor designs between 1950 and 2030. The "generations" shown in this scheme are generally accepted industry classi-

⁽a) This question was posed by Adam Sheinman during a review of our work for DOE NN-43.

fications as defined by the U.S. Department of Energy (NERAC 2001). The current state-of-theart in power reactor technology is represented by Generation III designs. These are light water reactors that incorporate some passive safety features and have been licensed for construction and commercial operation. Table 1 gives some design and cost parameters for these designs as well as the older Generation II designs.

Generation III designs are noteworthy because their current construction cost is in the range of \$1300 to \$1500 per kW of electrical capacity. To be economic in today's electrical energy market, a power plant must be very close to \$1000 per kWh if natural gas is readily available. Thus current generation nuclear plants are limited to a market niche in which natural gas is not readily available; i.e., they are not globally competitive electrical energy resources.

The "emerging" reactor designs in Figure 4 are expected to be more economic. Table 2 gives summary design and operational information on emerging designs. Both Generation III+ and Generation IV designs *are projected* to come in at or very close to the \$1000 per kW price point. Thus the evolution of global nuclear industry structure depends to a large extent on how fast these new designs are realized and to what extent their actual costs reflect these estimates.

A recent paper (Reis 2001) addresses this question using "Power Choice" (a systems dynamics model). This paper modeled the probable U.S. market penetration for Generation II through Generation IV plants under a variety of timing and carbon credit scenarios. Figure 5 (reproduced from Reis) shows U.S. market penetration (measured as share of electrical energy generated) as a function of time for five scenarios.

The status quo in technology and energy regulation is represented as cases 1 and 3 in this figure. These cases show that without any carbon credit, neither Generation II nor III is economic, and the share of U.S. energy produced by nuclear goes from a current level of 20% to zero in twenty years. (The point at which the last plant ceases generation would of course also be sensitive to life extension, which is not assumed in this analysis.)

The effect of carbon taxes or carbon credits on nuclear (and other non-fossil) energy sources has been a frequent topic in the literature for about a decade. In general, carbon taxes on fossil sources or credits for non-fossil sources represent an attempt to adjust effective market prices to reflect the social costs of carbon emissions to the atmosphere. Recent studies estimate this cost to be in the range of hundreds of dollars per metric ton



Figure 4. Evolution of Power Reactor Designs

Table 1. Current Reactor Designs

Reactor	Designer	Capacity/Cost	Features	Market
VVER		Varies by design	Soviet design	Former Soviet Union, eastern bloc countries. Units
(several				also planned or under construction in China, India,
designs)				Iran.
CANDU	ACEL	Varies by design	Uses natural Uranium, doesn't	Used mainly in Canada, two currently under
(several			require enrichment.	construction in China. Also used in India, Korea,
designs)				Pakistan, and Romania

Generation II Designs

Generation III Designs

Reactor	Designer	Capacity/Cost	Features	Market
AP-600	BFNL	600 MWe	- Simplified construction and	NRC approved design.
	(Westinghouse)	\$1,520/kW	operation (3 years to build)	
			- 60-year plant life	
System	Framatone	~1,300 MWe	- Evolutionary Design	8 System 80 units in South Korea have already
80+	(ABB)		- Increased reliablility	incorporated several 80+ features into it's designs
			- Simplified construction and	for their Next Generation Reactor. Being marketed
			operation	in China.
ABWR	GE	~1,350 MWe	- Simplified construction (target	Commercial operation in Japan since 1996-97. Two
		\$1,500/kW	of 48 months)	currently under construction in Taiwan.
			- More efficient, less waste	
EPR	Framatome	1,750 MWe	- Evolutionary Design	Confirmed as future French standard. Jointly
		\$1,300/kW	- High fuel efficiency	developed by France and Germany. Licensed in
				UK.

Table 2. Emerging Reactor Designs

Generation III+ Designs Reactor Designer Features Capacity Market PBMR BNFL (Eskom) 110 MWe - Modular plant, low cost. Prototype construction 2001-2002 in South Africa Direct cycle gas turbine ~\$1,000/kW using private money. Modular design, low Ceramic coated fuel maintenance make it attractive to developing countries. AP-1000 BFNL Will be submitted to NRC using AP-600 as base to 1,000 MWe - Larger version of AP-600 (Westinghouse) design ease approval process, currently in pre-application - Modular fabrication review with NRC. GT MHR General Atomics 250-285 MWe Direct cycle gas turbine Multinational joint venture under development with <\$1,000/kW Operates at high temperature Russia. Commercial operation anticipated in 2010. - High fuel efficiency Initially will be used to burn ex-weapons plutonium in Russia.

Generation IV Designs

Reactor	Designer	Capacity	Features	Market
IRIS	BFNL	100-300 MWe	- Minimum maintenance,	In development, if project proceeds to build stage,
	(Westinghouse)	\$1,000-	- Long life fuel and unified	deployment would be 2010-2015.
		\$1,500/kW	reactor core (entire reactor core	
			replaced during refuel)	



Figure 5. Nuclear Share of U.S. Electricity Generation

This Reis study examined several scenarios in which carbon credits were assumed in conjunction with specific reactor generations. Scenario 2 assumes that Generation II reactors are eligible for a \$260 per ton carbon credit, and scenario 4 assumes that Generation III reactors are eligible for a \$100 per ton carbon credit.

Both of these cases represent true nuclear renaissance scenarios by our definition. Although the share of electricity produced by nuclear initially falls to about half its current value in both cases, the significant cost advantage eventually results in a rapidly *increasing* share, reaching between 50% and 60% in 100 years. This would (using an annual 1% electricity consumption growth rate and current reactor capacity factors) result in about 1,000 reactors on line in the U.S. in 2100—ten times the number now on line.

Scenario 5 in Figure 5 is the case in which Generation IV reactors are mature in 2020. These reactors by definition are competitive without carbon credits. This case predicts rebound from the point where no U.S. electricity is generated using modern plants to one in which about 65%

of all electricity is nuclear, within the span of 80 years. This case might be termed the "nuclear resurrection" scenario. This case also results in about 1000 reactors on line.

While all of these scenarios are just modeling exercises, it is worth noting once again that *plausible* shifts in life-cycle reactor costs produce *dramatic* shifts in the electrical energy and nuclear technology sectors. The rate of plant construction in the U.S. is about 25 plants per year (assuming 1,000 MWe nominal reactors, with a 40 year design) in Reis's cases 2, 4, and 5.

Clearly, one important consideration in the likelihood and extent of a nuclear renaissance is the magnitude of carbon taxes or credits. Because this will be a national decision under current international treaties, the potential exists for distinct market segmentation based on uneven application of carbon credits or taxes. Our reading of the current U.S. energy policy at this juncture is that any significant national credits for nuclear plants are *extremely unlikely*. The U.S. stance on the Kyoto treaty would seem to make us less likely than the rest of the world to be an early adopter of a new generation of nuclear power plants.^(a)

A final observation based on the Reis results is that the current U.S. DOE plan to target 2030 as the maturity date for Generation IV reactors may not be adequate to the market realities. Without carbon credits, this makes new reactors feasible just about the time the last existing reactors would shut down. Although the resurrection scenario results in dramatic numbers, it seems practically impossible in the real world.

Number of Viable Designs and Global Firms

Regarding the question of how many designers and global firms might be viable in a nuclear renaissance, our judgment is that probably 3 to 5 designs at most will be economic. The reason that a global (i.e., integrated) market does not settle on a single best design has something to do with market niches (i.e., lack of perfect integration) and something to do with timing. Some suppliers have clear advantages in some markets (Minatom in Russia, for example), and the ultimately more economic Generation III+ and IV reactors are not yet market-ready.

The question of how many viable global firms there will be is coupled to the number of designs. There will be a distinct advantage to firms offering new designs that have been demonstrated as

⁽a) We note that from an international trade perspective, this policy discriminates against those energy technologies where the U.S. is a net exporter (nuclear, solar, wind) and in favor of oil, where we are a net importer.

safe and operationally reliable. While it is possible that a global nuclear services firm can exist without offering a new reactor, it is not likely, particularly in a market dominated by the volume of new construction typical in a nuclear renaissance. This would indicate that perhaps half a dozen globalized firms will constitute the core of the nuclear power industry for several decades. There is no reason to suspect that even rapid growth associated with a nuclear renaissance would change that.

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