



## OPPORTUNITIES

### The Reach Interpretive Center seeks donations

Proponents of the Hanford Reach Interpretive Center are seeking an additional \$20.5 million for construction costs. The reach will be a multidisciplinary interpretive center featuring geologic, natural, and cultural history of the Columbia Basin from the Ice Age through the Atomic Age and beyond. \$20 million has already been raised through local, state, and federal government allocations as well as donations from Battelle, Energy Northwest,



Robert Young, and Riverside Consulting. Construction on the Interpretive Center is scheduled to start in 2008 at Columbia Point south in Richland. Rufus Friday, Publisher of the *Tri-City Herald* and Len Peters, Senior Vice President of Battelle are leading the fundraising efforts for the remaining capital, under the direction of Ken Gibson, formerly of Metro Parks Tacoma.

This facility is intended to serve as the gateway to the Hanford Reach National Monument, which is 51 miles of the Columbia River that is considered crucial for salmon spawning.

For more information on the Reach Interpretive Center, go to [www.visitthereach.org](http://www.visitthereach.org). To make a donation, please contact Ron Hicks at (509) 943-4100 or [ronhicks@visitthereach.org](mailto:ronhicks@visitthereach.org).

### Website displays Tri-City opportunities

Looking for business or philanthropic opportunities? Try [www.pnl.gov/edo/business/alumni/opportunities.stm](http://www.pnl.gov/edo/business/alumni/opportunities.stm). This website offers everything from available technologies, facilities, and properties to job postings. Take advantage of this great resource.

## BUSINESS NEWS

### Local company launches enhanced web-based training system

Company Jones, LLC, Richland, has launched an enhanced version of its web-based training system for small and medium-sized businesses. The Fusion Learning Management System™ ([www.fusionlms.com](http://www.fusionlms.com)) is a private-label learning portal for organizations that support small business development. The System is pre-loaded with online courses that cover a variety of topics such as marketing, sales, team leadership, business communications, safety, human resources, and more. The enhanced version enables customers to add courseware using common desktop software. Fusion now is accessible to 170,000 businesses and 700,000 employees nationwide, with customers including chambers of commerce, economic development organizations, and commercial companies. The new product reflects a strategic alliance with Pentad Systems, LLC and McHaney & Associates, Inc. for technology and regulatory compliance expertise. For more information, go to [www.cojonesconsulting.com](http://www.cojonesconsulting.com) or contact LeRoy Enger at (509) 942-0175 or [lenger@cojonesconsulting.com](mailto:lenger@cojonesconsulting.com).

## Tri-Cities by the Numbers

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**12,065**

Combined seating capacity at the Trade, Recreation and Agricultural Center, Toyota Center, and Three Rivers Convention Center

**3,337**

Number of guest rooms in Benton and Franklin counties in 2006

**\$296.5**

Million visitor dollars spent in Benton and Franklin counties in 2006

## Tri-City alumni create new business in Kennewick

Jamie and Jana Monroe returned to the Tri-Cities to raise a family and start a new business. Both were raised in Kennewick but spent most of their 20's in Southern California, where their business concept first took shape. Salon Monroe in Kennewick builds on the couple's strengths in business



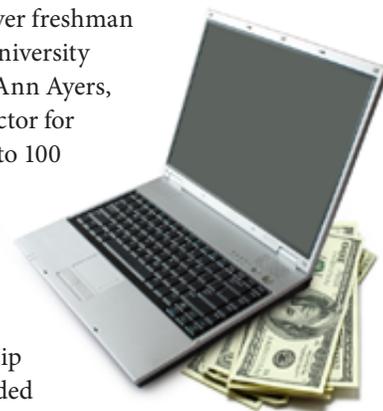
management and hair design. Jana has a Bachelor of Arts in Applied Design from San Diego State University and Jamie has an MBA from Pepperdine University in Malibu. The couple decided to come back to the Tri-Cities for the great family

atmosphere. They share a strong passion for the Tri-City community and are pleased to be giving back through their business. They have invested more than \$100,000 in their new salon and have space to employ nearly 40 stylists. To learn more about Salon Monroe, go to [www.salonmonroe.com](http://www.salonmonroe.com).

## TRI-CITIES NOW

### Plenty of perks for first freshmen at WSU Tri-Cities

More than 240 applications have already been received for the first-ever freshman class at Washington State University Tri-Cities. According to LoAnn Ayers, Community Outreach Director for WSU Tri-Cities, around 70 to 100 students will be selected for the 2007 freshman class. Part of being first means receiving some attractive incentives including a \$3000 scholarship the first year, a laptop provided by Lockheed Martin, and another \$3000 scholarship for students who stay at WSU Tri-Cities through their senior year.



WSU Tri-Cities Chancellor Vicky Carwein said, "The \$3,000 scholarship for entering freshman students makes getting a degree from a tier-one research university, Washington State University, affordable for all students, not just those students with high financial need or high GPAs."

In addition to financial incentives, members of the Tri-City Regional Chamber of Commerce have committed to providing internships for all freshmen in the first class. The students will also be matched with mentors from the community and, to round out the program, the curriculum has been designed around a theme of "making a difference in an interconnected world." To learn more about enrolling at WSU Tri-Cities, go to [www2.tricity.wsu.edu/ProspectiveTC.html](http://www2.tricity.wsu.edu/ProspectiveTC.html).



## Solaris investors plan development in Richland Research District

The City of Richland has teamed with the Port of Benton, Battelle, and an investment firm, Solaris Group, to bring mixed-use development to the Richland Research District. The Research District, which contains more than 80 companies and organizations and 8,000 employees, including Washington State University Tri-Cities and Pacific Northwest National Laboratory, is a 1,600-acre area of land from Spengler Street to Battelle Boulevard and Stevens Drive to the Columbia River. Solaris Group represents investors who have already invested \$80 million dollars in the area and are planning further development. So far, two developments are under way at Willow Pointe and Stevens Center. Willow Pointe is an independent, riverfront, mixed-use development including restaurants, specialty shops, professional office suites, and upscale residential properties. Stevens Center is a fully developed business park that is ready for tenants. Stevens Center is owned by Solaris investors and Solaris Group is soliciting feedback from the community about lifestyle needs and wants to shape future development of the Research District. For more information on the Research District, contact Jessica Blankenship at (509) 375-0243 or [jessica.blankenship@reprice1.com](mailto:jessica.blankenship@reprice1.com).

## Eastern Washington lifestyles portrayed in Mid-Columbian magazine

Eastern Washington has a new venue for promoting its fabulous cuisine, exciting activities, and interesting places to stay. *Mid-Columbian* magazine will publish its fourth issue in April and already has the look and feel of a seasoned lifestyles magazine. The brainchild of Wil Byers, Editor in Chief, the magazine was developed to tell the stories of the unique people, places, and things to do in the region. Byers came to Eastern Washington in 1979 to work at Westinghouse Hanford and



fell in love with the area. He started Kiona Publishing with a partner in 1993 to produce model aviation magazines. *Mid-Columbian* is the third magazine launched through his company. To view on-line versions of the magazine, go to [www.mid-columbian.com](http://www.mid-columbian.com).

## ALUMNUS PROFILE

**Name:** Peter Sikov

**Current Business:** Real estate investment

**Title:** Entrepreneur

**Time spent in the Tri-City area:** His family moved to Richland in 1965 where his father was employed at Pacific Northwest National Laboratory. He graduated from what was then Columbia High School (Richland High today) in 1972.

**Accomplishments:** He worked for 20 years in the mental health field. During that time, he was the director of a mental health facility for 10 years and chair of the King County Mental Health Providers Association for one year. Significant advancements in children's mental health were made during his tenure.



Peter Sikov

As an investor/philanthropist, he moved the Jimi Hendrix boyhood home from Seattle to Renton, across the street from the Jimi Hendrix memorial. He has purchased and renovated many historic buildings throughout the state, including the Dacres building in Walla Walla (oldest hotel building in Washington state) and the Otis hotel in downtown Spokane.

**Impression of the Tri-City area:** "Every time I come back to visit, I am amazed at the growth; there is always something going on," said Sikov. "As a kid, I would ride my bike around Richland and I knew every street; now I get lost there."

**Recent activities:** Sikov recently purchased and is operating the Columbia City Theater ([www.columbiacitytheater.com](http://www.columbiacitytheater.com)) in Seattle, the oldest vaudeville theater in the city. Attached to the theater is a bar called the Hendrix Electric Lounge that



is also operated by Sikov. He started the Hendrix Brothers Coffee Company ([www.hendrixbrotherscoffee.com](http://www.hendrixbrotherscoffee.com)) in partnership with his close friend, Leon Hendrix, brother of Jimi Hendrix. Sikov has also started, in conjunction with the University of Washington School of Music, the first music program at First Place School, a school for homeless children in Seattle.

Not wanting to leave the Tri-Cities out of his investment portfolio, Sikov purchased an apartment building in Pasco in 2006. According to Sikov, "The building was a good match for my investment needs at the time and everything fell into place nicely."

We are looking for more former Tri-City residents to receive this newsletter. If you have an e-mail list that you would like to share or know of anyone who would benefit from receiving this newsletter, please contact Robin Conger at [robin.conger@pnl.gov](mailto:robin.conger@pnl.gov).

The Tri-City Alumni Update informs former Tri-Citians about current events and opportunities available "back home." It is published in partnership with Tri-City Regional Chamber of Commerce, Tri-City Development Council, Tri-Cities Visitor and Convention Bureau, and Pacific Northwest National Laboratory. We're hoping to reach as many former Tri-Citians as possible, so please forward this to others. It's also online at [www.pnl.gov/edo/business/alumni](http://www.pnl.gov/edo/business/alumni). To receive the newsletter via e-mail, add someone else to the mailing list, or to be removed from the list, please contact Robin Conger at [robin.conger@pnl.gov](mailto:robin.conger@pnl.gov) or (509) 372-4328.



**Tri-City Alumni Program**

P.O. Box 999, K1-73  
Richland, WA 99352  
Ph: 509/372-4328

[robin.conger@pnl.gov](mailto:robin.conger@pnl.gov)  
[www.pnl.gov/edo/business/alumni/](http://www.pnl.gov/edo/business/alumni/)

