

# SAVE THE DATE!

MARK YOUR CALENDAR NOW TO ATTEND!

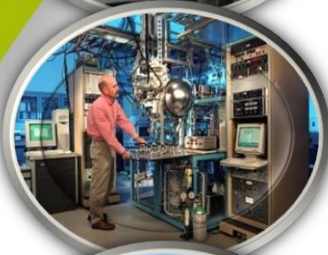
# Bridging

## PARTNERSHIPS

### SMALL BUSINESS SYMPOSIUM

April 18-19, 2012

TRAC- 6600 Burden Blvd., Pasco, WA 99301- Tri-Cities, WA



### Wednesday, April 18th:

- Bus tours of the Hanford Site
- Evening Event Welcome Reception

### Thursday, April 19th:

- Breakout Sessions with leading industry & government experts.
- Business Expo with DOE, Hanford Prime Contractors, PNNL, other Businesses, with representation from ports, municipalities, and state & federal agencies.
- Networking opportunities with public and private sector decision makers.



\*Sponsorship & Exhibitor opportunities are available



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Visit us at:  
[www.tridec.org](http://www.tridec.org)

For more info, call TRIDEC at (509) 735-1000

Sponsored by the U.S. Department of Energy, the Hanford Site Prime Contractors, and the Pacific Northwest National Laboratory



# 2012 Sponsorship Opportunities

All sponsorships are awarded on a first come, first served basis.

If you are interested in any of the sponsorship opportunities, please contact TRIDEC at (509) 735-1000 no later than March 23, 2012.

## Welcome Reception - \$2,500 (2 available)

- includes prominent company logo placement during reception & on event invitation
- includes invitation to speak during reception event
- includes invitation to provide introduction of breakout session speakers
- includes **Gold** sponsorship with prominent logo placement during event

## Keynote Speaker - \$2,000

- includes invitation to speak and provide introduction of the Keynote Speaker
- includes prominent logo placement during event & **Gold** sponsorship

## Lunch - \$1,500 (2 available)

- includes invitation to speak during lunch program
- includes prominent logo placement during event & **Gold** sponsorship

## Continental Breakfast - \$1,000 (2 available)

- includes prominent logo placement during event & includes **Silver** sponsorship

## Conference Lanyards - \$1,000

- includes company logo imprinted on lanyards & **Silver** sponsorship

## Conference Bags - \$1,000

- includes company logo imprinted on bags & **Silver** sponsorship

## Program Book - \$1,000

- includes prominent logo placement during event & includes **Silver** sponsorship

## Exhibit Hall Break - \$800

- includes prominent logo placement during event & includes **Bronze** sponsorship

*\*Additional sponsorship opportunities are available upon request*

### **GOLD Event Sponsor (\$1,500):**

16x10 Exhibit Space: Priority Placement; 8 full free registrations; Full page b/w ad in program; On site signage recognition; Opportunity to insert marketing material in bags given to every attendee; Invitation to the Welcome Reception held the evening before

### **SILVER Event Sponsor (\$1,000):**

8x10 Exhibit Space: Priority Placement; 4 free full registrations; ½ page b/w ad in program; On site signage recognition; Opportunity to insert marketing material in bags given to every attendee; Invitation to the Welcome Reception held the evening before

### **BRONZE Event Sponsor (\$800):**

8x10 Exhibit Space; 2 free full registrations; ¼ page b/w ad in program; Opportunity to insert marketing material in bags given to every attendee; Invitation to the Welcome Reception held the evening before

# WELCOME TO TRI-CITIES, WA APRIL 18-19, 2011

## Wednesday, April 18<sup>th</sup>

**MORNING:** Bus Tours of the Hanford Site

**1:30 PM – 5:00 PM:** Early booth set up at TRAC

**5:30 PM:** Networking/Welcome Reception at TRAC

## Thursday, April 19<sup>th</sup>

**7:30 AM – 8:30 AM:** Registration, Continental Breakfast, Networking, and Check-In

**8:30 AM – 11:15 AM:** Breakout Sessions

	<b>Room 4</b>	<b>Room 2</b>
<b>8:30 – 9:15</b>	<p><b>“GSA Schedule &amp; the Benefits”</b>  <b>Kenyon Taylor,</b>  <i>Program Manager for the Regional Office of Small Business Utilization  GSA Northwest/Arctic Region</i></p>	<p><b>“Winning Capability Statements &amp; Business Marketing”</b>  <b>Ashley Bennington-Coronado,</b>  <i>Procurement Technical Assistance Center (PTAC) Business Counselor  Tri-City Regional Chamber of Commerce</i></p>
<b>9:15 – 9:30</b>	<b>BREAK</b>	
<b>9:30 – 10:15</b>	<p><b>“The Business Value of Your Brand: Part 1 - Discover Your Most Valuable Asset”</b>  Presented by <b>imageworks,</b>  <b>Pasco, WA</b></p>	<p><b>“SBA NAICs Codes/Size Challenges”</b>  <b>Sharon Pataky,</b>  <i>Business Development Specialist  Spokane Branch Office,  Small Business Administration</i></p>
<b>10:15 – 10:30</b>	<b>BREAK</b>	
<b>10:30 – 11:15</b>	<p><b>“The Business Value of Your Brand: Part 2 - Build to Win”</b>  Presented by <b>imageworks,</b>  <b>Pasco, WA</b></p>	<p><b>“Small Business Legislation Review”</b>  <b>Sam Artis, Director</b>  <i>Small Business Liaison Office  URS Corporation</i></p>

**11:30 AM – 1:00 PM:** LUNCH

**Keynote Speaker: Mike Minter, former NFL player,  
entrepreneur and philanthropist**

**1:00 PM – 4:00 PM:** Exhibit Hall Open



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8x10 Exhibit Space; 2 free full registrations; ¼ page b/w ad in program; Opportunity to insert marketing material in bags given to every attendee; Invitation to the Welcome Reception held the evening before

# Registration Form

Company Name \_\_\_\_\_

Registration Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**GO Green – Register Online**  
[www.tridec.org](http://www.tridec.org)

Attendee Registration Fee Includes: *Entrance into the Expo, continental breakfast, coffee, lunch, and any materials handed out. Registration fee will not be pro-rated.*

Attendee Name

Company

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Exhibitor Registration Fee Includes: *Entrance for 2 into the Expo including continental breakfast and coffee, lunch, and any materials handed out. A 10' booth including 8' high back drape, one 8' table with linen/skirting, 2 chairs and carpeting. Electricity is optional and is available for an additional \$50.*

First 2 badges are included with the exhibitor registration.

Additional exhibitor badges are \$50 each.

Exhibitor Name

Title

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Fee Totals:

### Exhibitors

Large Business Exhibitor Fee (\$500) = \$ \_\_\_\_\_

Small Business Exhibitor Fee (\$250) = \$ \_\_\_\_\_

State/Gov't Agency Exhibitor Fee (\$250) = \$ \_\_\_\_\_

Electricity [optional] (\$50) = \$ \_\_\_\_\_

### Attendees (not exhibiting, only attending)

Early Registration (s) \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

After April 15, 2011: \_\_\_\_\_ x \$75 = \$ \_\_\_\_\_

**TOTAL REGISTRATION FEE: \$ \_\_\_\_\_**

**YES!** \_\_\_\_\_ attendees will be participating in the FREE bus tour of the Hanford Site on April 26<sup>th</sup>.  
*\*\*Please note that a separate registration form must be filled out by each participant.\*\**

On line registrations [www.tridec.org](http://www.tridec.org)

*Registrations will not be complete until payment is received by TRIDEC.*

Check \_\_\_\_\_ Major Credit Card \_\_\_\_\_

Card Number \_\_\_\_\_

VIN Code \_\_\_\_\_

Exp Date (mm/yy) \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Card Authorized Signature \_\_\_\_\_

**Register ONLINE or Send Registration Form & Payment to:**

TRIDEC, Attn: Bridging Partnerships, 7130 W. Grandridge Blvd, Suite A, Kennewick, WA 99336

\*\*\*For Credit Card payments, please provide requested information and fax this form to 509.735.6609\*\*\*

**For more information contact TRIDEC at 509.735.1000 or [www.TRIDEC.org](http://www.TRIDEC.org)**



# **REGISTRATION FORM\*** **For Hanford Site** **BUS TOUR (New Route)**

*April 26-27, 2011*

TRAC- 6600 Burden Blvd., Pasco, WA 99301- Tri-Cities, WA

**GO Green – Register Online**  
**with Symposium registration**  
[www.tridec.org](http://www.tridec.org)

**Tuesday, April 26, 2011**  
**BUS TOUR REGISTRATION**  
**CLOSES ON APRIL 8<sup>th</sup>**  
**\*FREE WITH PAID REGISTRATION**

**\*Only Registered & Paid Attendees to the symposium will be eligible to register for the bus tour.  
Tours are limited to first 120 registrants.**

**Please Print Name EXACTLY as it appears on Photo Identification:**

_____		
<b>First Name**</b>	<b>MI**</b>	<b>Last Name**</b>
_____		
<b>Contact Phone**</b>	<b>Email Address</b>	
_____	_____	
<b>US Citizen**</b>	<b>YES</b>	<b>NO</b>
_____	_____	_____
<b>Tour Preference<sup>1</sup>:</b>	<b>7:30 AM</b> <b>9:30 AM</b> <b>11:30 AM</b>	
	<sup>1</sup> Preference will be accommodated if available.	

**\*\*Fields required for security badging requirements.**

All participants MUST:

1. Be a U.S. Citizen and at least 18-years of age.
2. Have PHOTO ID available at the time of the tour in order to receive their security badge (i.e. valid driver's license, military ID or passport).
3. Participants need to bring a sack lunch. No lunch is provided. Water and snacks will be provided. Tour is approximately 5 hours in duration.

**PLEASE NOTE: CAMERAS, CELL PHONES OR OTHER RECORDING DEVICES  
ARE PROHIBITED AND WILL NOT BE ALLOWED ON THE TOUR BUS.**

*Registered and paid Symposium attendees are invited to attend a Hanford Site Bus Tour the day before the event. Tour is approximately 5 hours long. Tour departs/returns to the TRAC facility. Tour agenda available on separate flyer. Only 120 seats are available and are issued on a first come, first served basis.*



## 2011 US DOE Bridging Partnerships Small Business Symposium Hanford Site Bus Tour Schedule - Tuesday, April 26, 2011

Buses will depart **2 hours apart** from one another. The first bus is scheduled to leave at 7:30 a.m. Participants will be informed of which bus they have been assigned to prior to the tour. **Please arrive 30 minutes early** to ensure enough time for security badging. These tours are approximately 5 hours in duration. Restrooms will be available on the buses.

**Please note: Clothing for participation in the tour must be appropriate for an industrial environment. Anyone not dressed appropriately will not be allowed on the tour.** Closed-toed shoes are **MANDATORY**. Sandals, flip-flops, thongs, or open toe/open heel shoes are prohibited. Short sleeve shirts, knee-length shorts, or "capris" are acceptable but skirts and sleeveless shirts are not allowed. Long pants are encouraged and highly recommended.

### **TOUR AGENDA**

#### **Depart TRAC via A&A Motor Coach Bus**

All tour participants will board buses at the TRAC. A Hanford employee will provide a guided tour of the Hanford Site, which includes an overview of Hanford's role in the nation's defense effort during World War II and the Cold War, as well as information on today's environmental cleanup mission. The tour route includes a drive by of Hanford's 300 Area where uranium was fabricated into fuel rods; the nine nuclear reactors in the 100 Area located along the Columbia River where the fuel rods were irradiated to produce plutonium for nuclear weapons; and the original Hanford and White Bluffs town sites. Additionally, the tour includes information on today's cleanup mission at Hanford. Visitors will have an opportunity to get off of the bus for briefings at three stops during the tour: Hanford's Cold Test Facility, the B Reactor, and the Environmental Restoration Disposal Facility.

#### **Stop #1 – Cold Test Facility (CTF)**

The Cold Test Facility is a full-scale mockup of a single shell storage tank at Hanford, with the height, weight, and riser dimensions exactly the same as they are found on the Site. Workers can simulate the kinds of conditions that would be found inside a tank, while also testing new equipment and technologies which they believe could help remove tank waste that is in difficult-to-reach places or in a semi-solid state. With many tanks to be emptied on the Site, the CTF is expected to continue to provide crews with the opportunity to test new ways to safely remove the waste in the years to come.

#### **Stop #2 – B Reactor**

The B Reactor was the world's first, full-scale nuclear reactor and produced the plutonium used in the "Fat Man" bomb dropped over Nagasaki, Japan, in August of 1945.

The B Reactor produced plutonium for more than twenty years. It was shut down in February, 1968, and was later scheduled to be "cocooned" like the other reactors at Hanford. (Cocooning is a process by which the reactor core is encased in a concrete shell for 75 years to allow the radioactivity to decay away.) However, in August 2008, the United States Department of the Interior designated the B Reactor as a National Historic Landmark.

#### **Travel to Environmental Restoration Disposal Facility (ERDF)**

#### **Stop #3 – ERDF**

The Environmental Restoration Disposal Facility (ERDF) is a massive landfill located in the central part of Hanford. The facility, built in 1996 for Hanford cleanup wastes, was designed for expansion as needed. The fourth and largest expansion of the facility was completed in February 2011. ERDF now has a disposal capacity of 16.4 million tons of contaminated material and cover the same area as 52 football fields. Since the facility opened, nearly 12 million tons of low-level radioactive and hazardous waste has been buried there.

**TRAVEL back to TRAC. *End of Tour.***